

ABSTRACT OF THE DISCLOSURE

A license plate holding bracket attached to a tailgate which is arranged at a rear end of a cargo bed of a vehicle to perform a reciprocal rotational movement and which sets up the cargo bed in a closed state when the tailgate is in a vertical state and sets up the bed in an opened state when the tailgate is in a horizontal state. The bracket has a gate side fixing member fixed to the tailgate, a plate holding member for holding a license plate and a rotational movement mechanism for connecting the plate holding member to the gate side fixing member to make the plate holding member freely perform a reciprocal rotational movement and for moving the plate holding member to make the license plate take a parallel state or a erecting state to the tailgate so as to be visible of the license plate even though the plate is in the horizontal state.